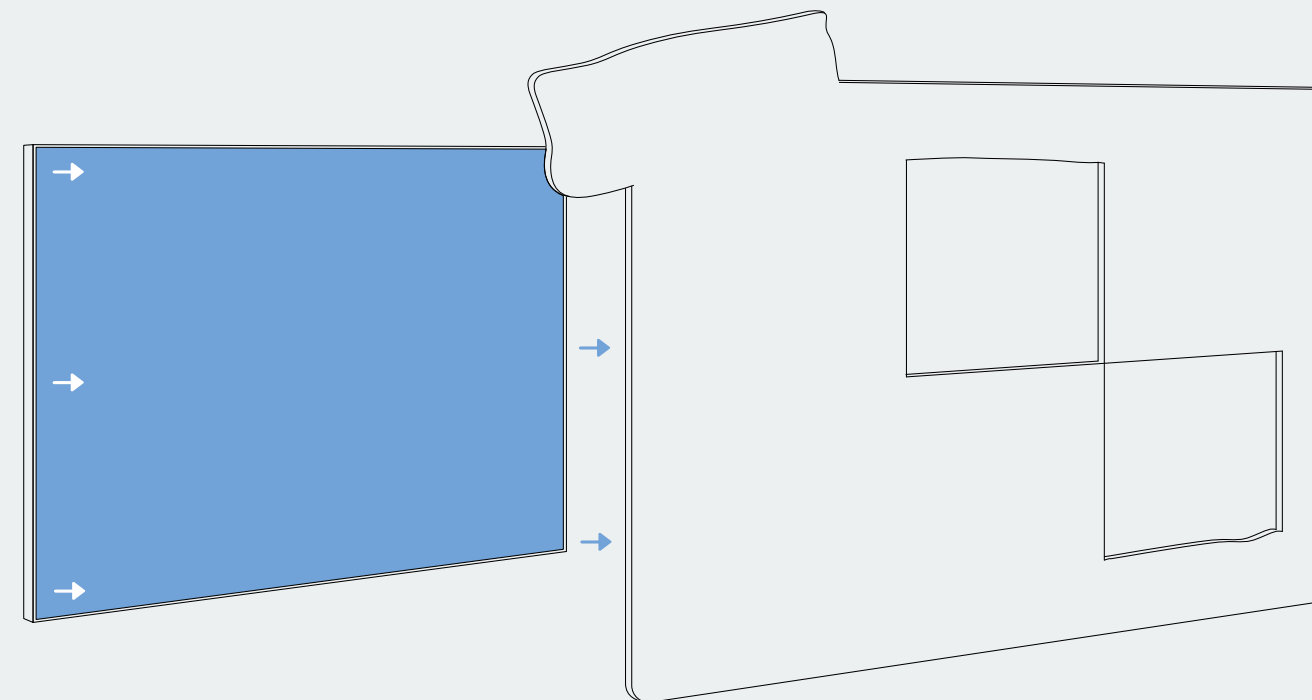
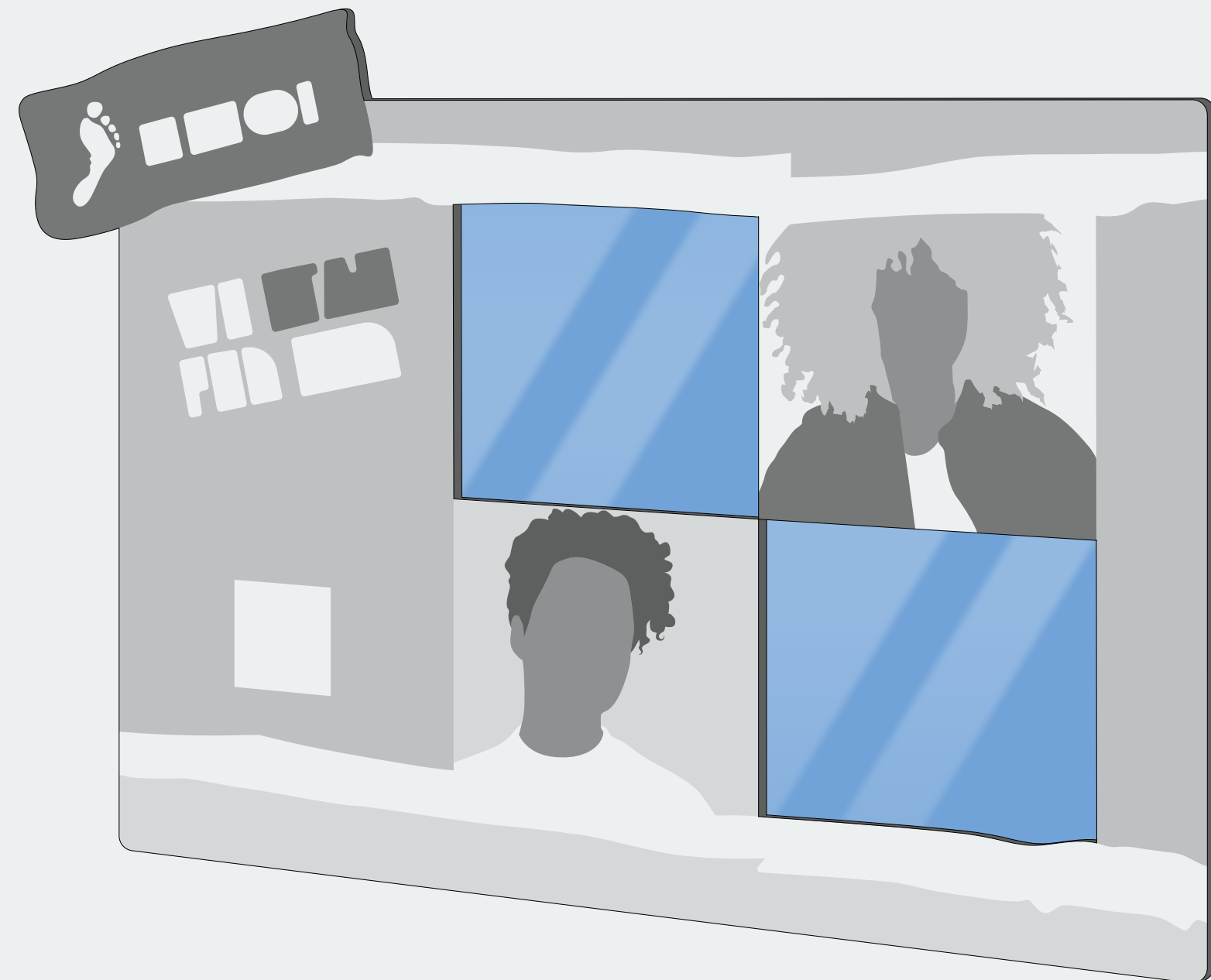


Introducing Hourglass



Since the beginning of brick-and-mortar retail, brands and retailers alike have searched for unique and inexpensive ways to engage consumers in-store, at the point-of-sale. For decades, the retail sector has largely relied on ineffective, inefficient, and wasteful POP solutions ranging from print media, lightboxes and retail displays to vinyl wraps and cutouts. In challenging the status quo, Glass-Media has developed a bespoke, modular, dynamic point-of-sale solution designed for endcap, on-shelf and in-aisle applications.

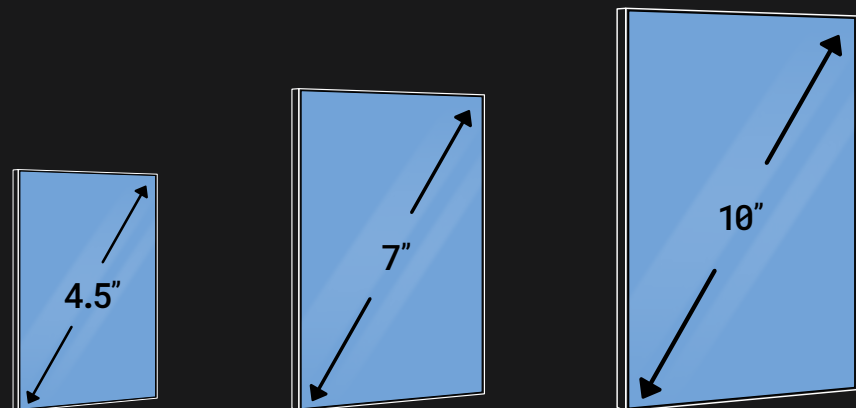
Designed to:

- Build brand awareness
- Cultivate curiosity
- Elevate loyalty
- Educate
- Drive conversion

Hourglass is a sleek, modular, and compact digital point-of-sale solution

Made to Order

Hourglass is custom-tailored for each campaign. With a variety of sizes, display shapes, orientations and engagement triggers, the possibilities are endless.



Product Highlights

- Short lead time
- Assembled in the USA
- Scalable and affordable
- Lightweight, low profile
- HD Screen resolution

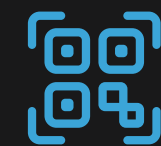
Engagement



Motion sensor



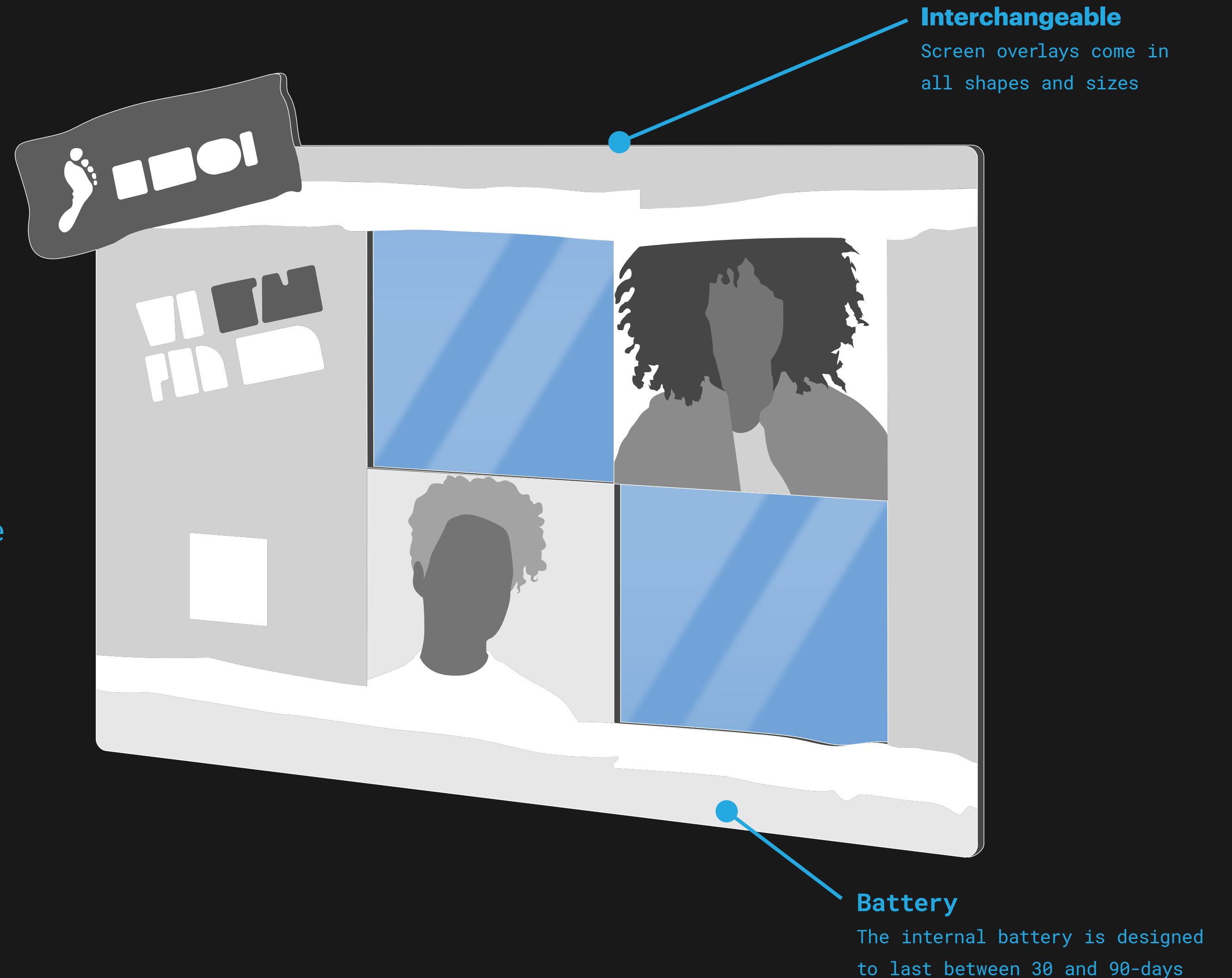
Push button

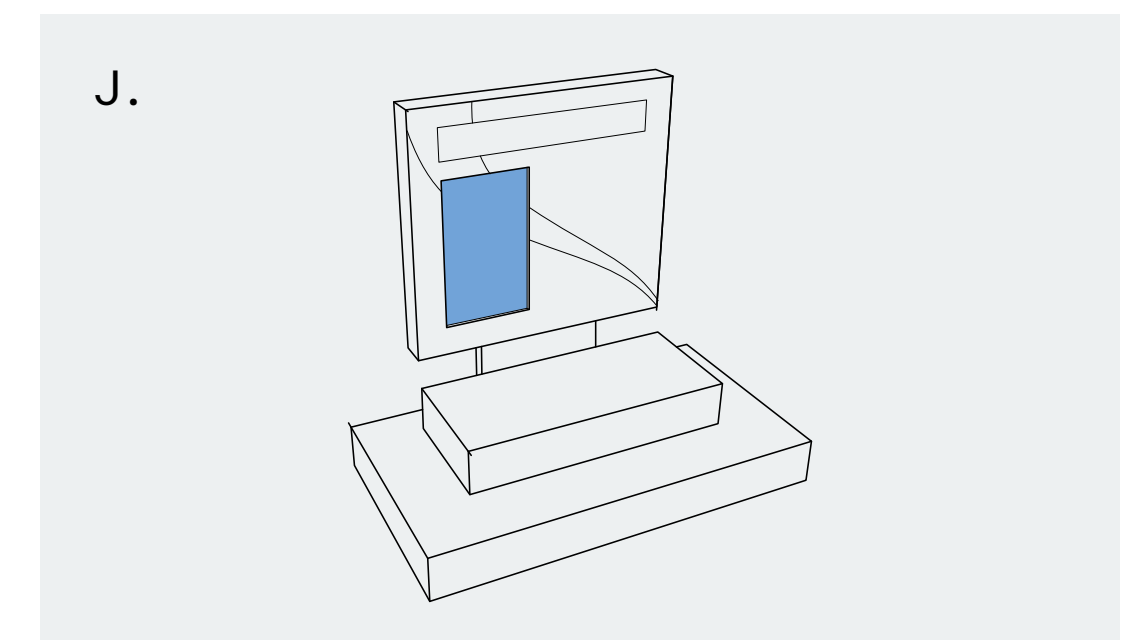
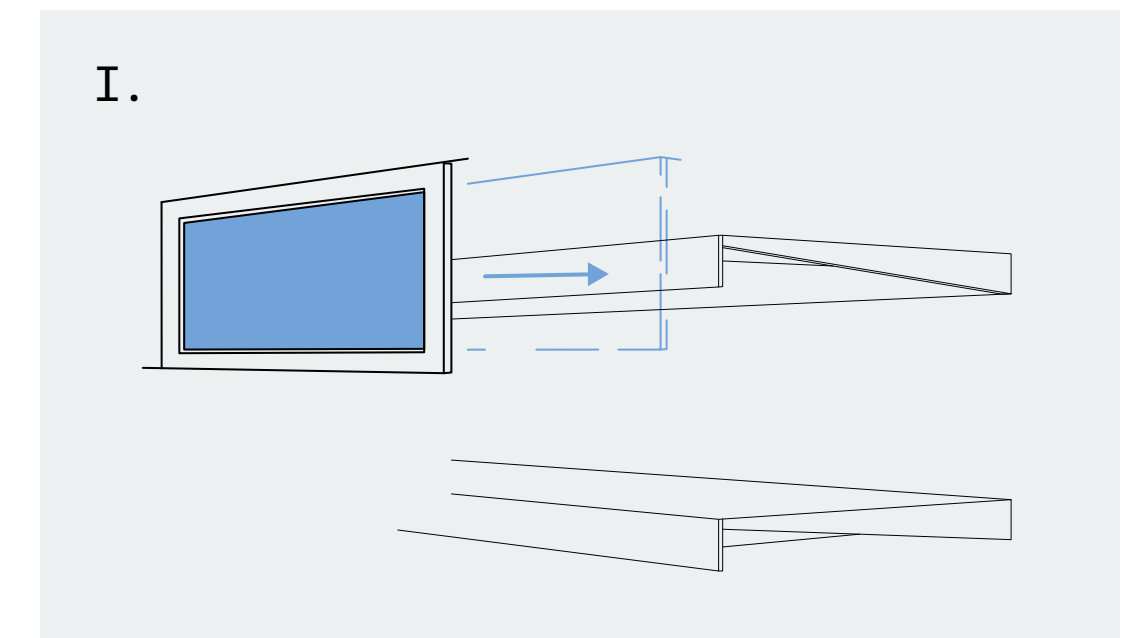
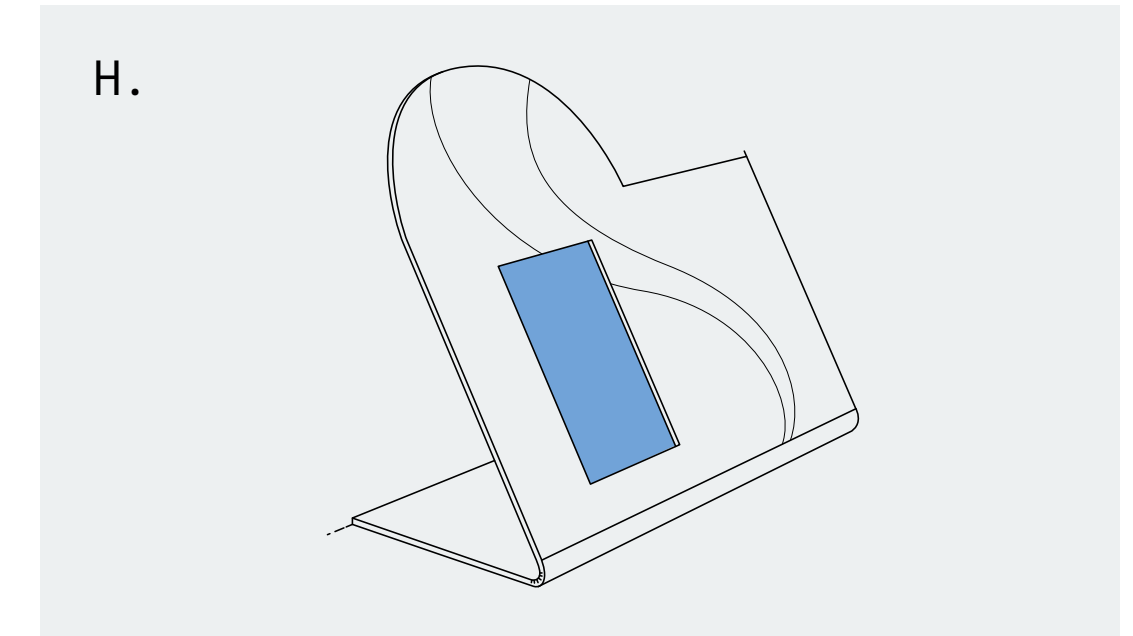
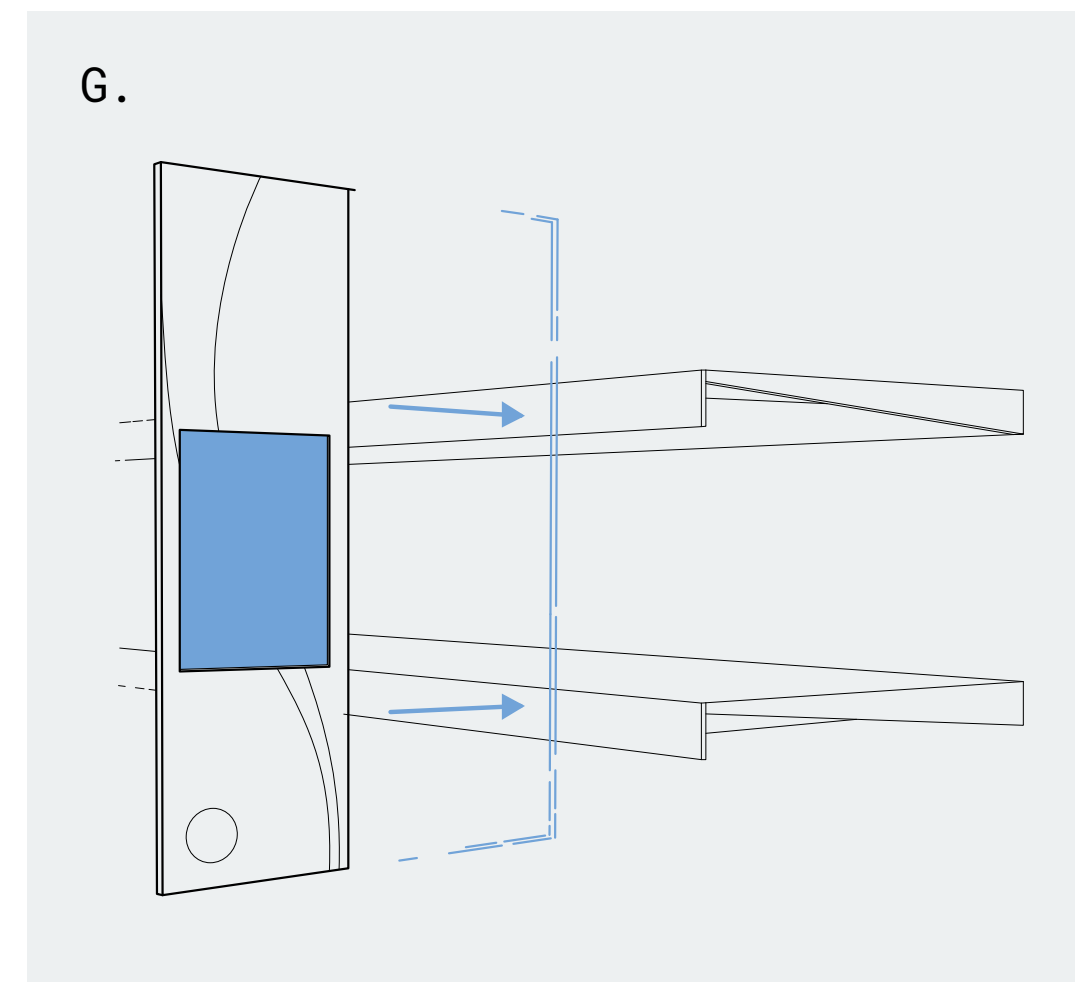
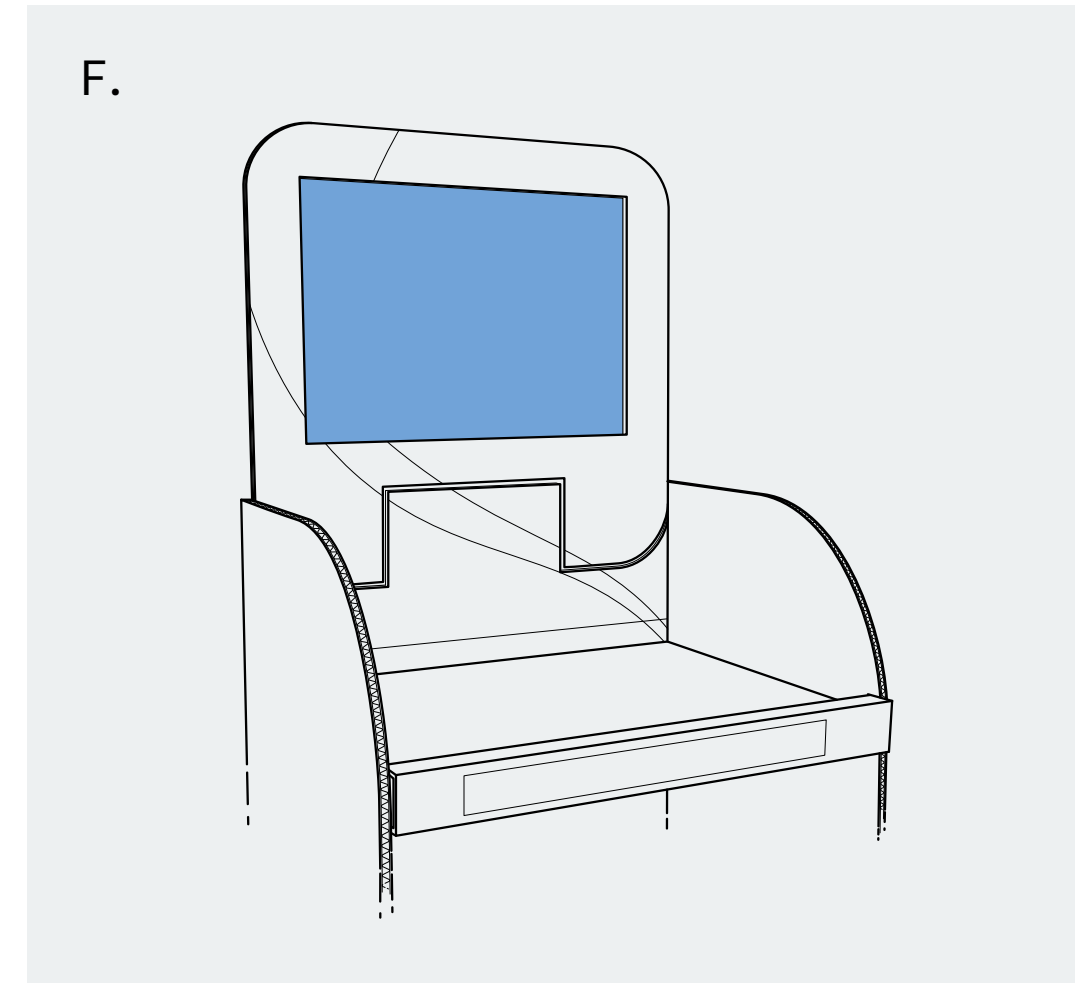
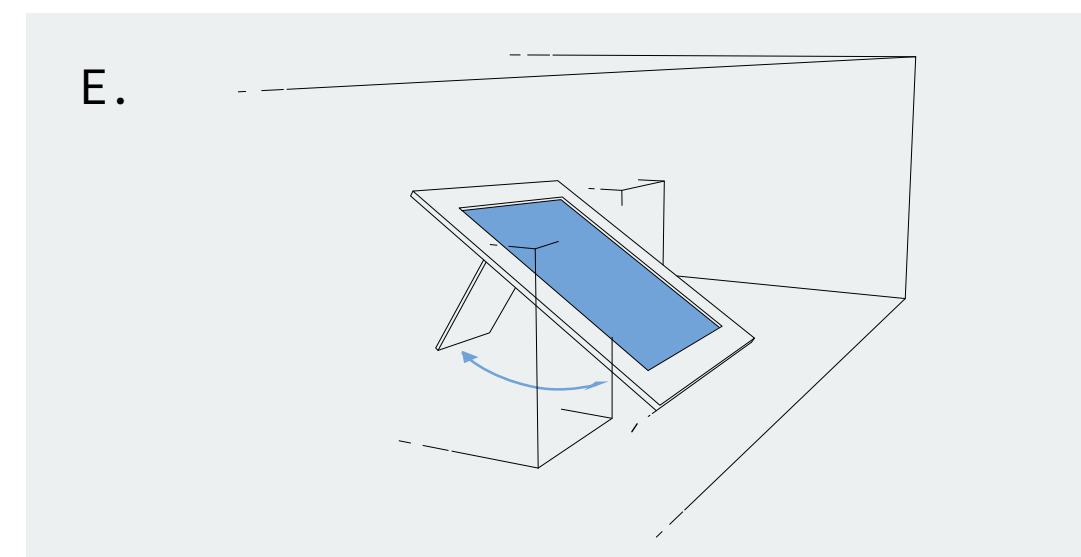
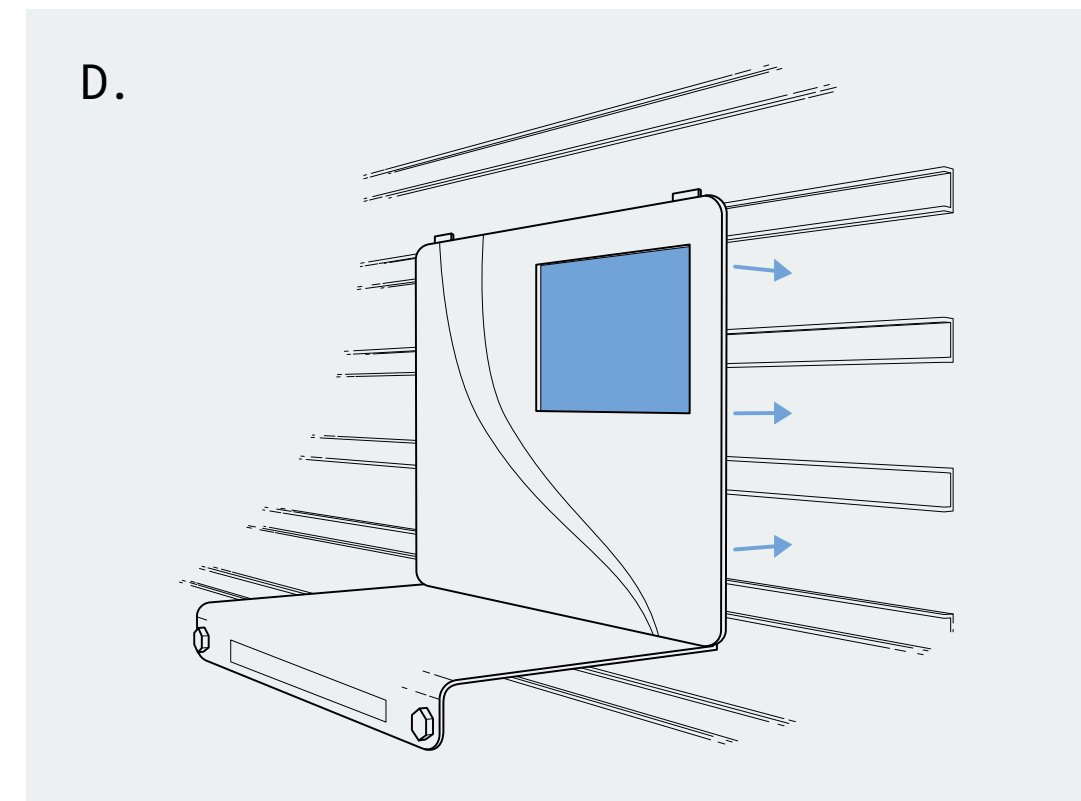
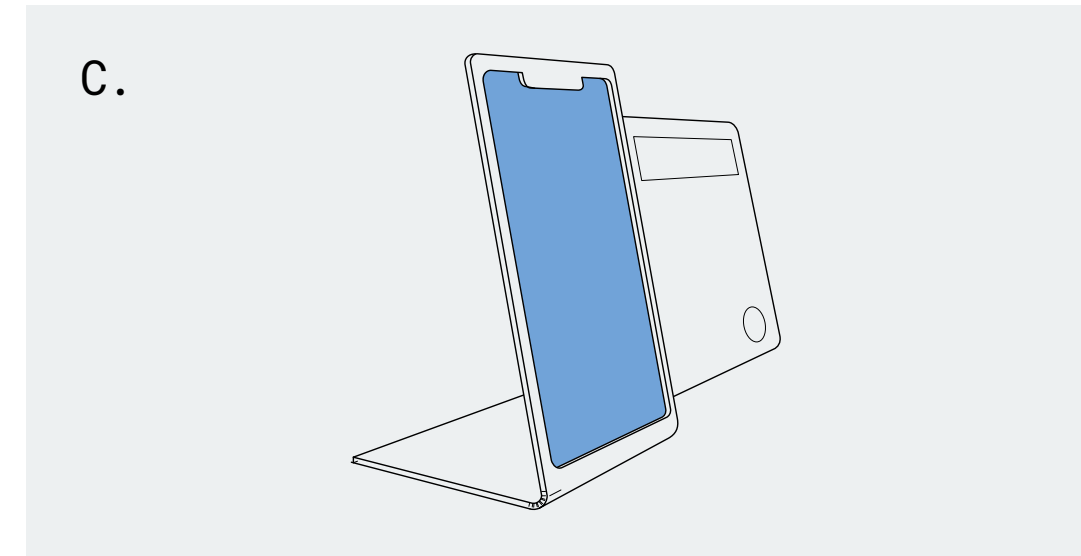
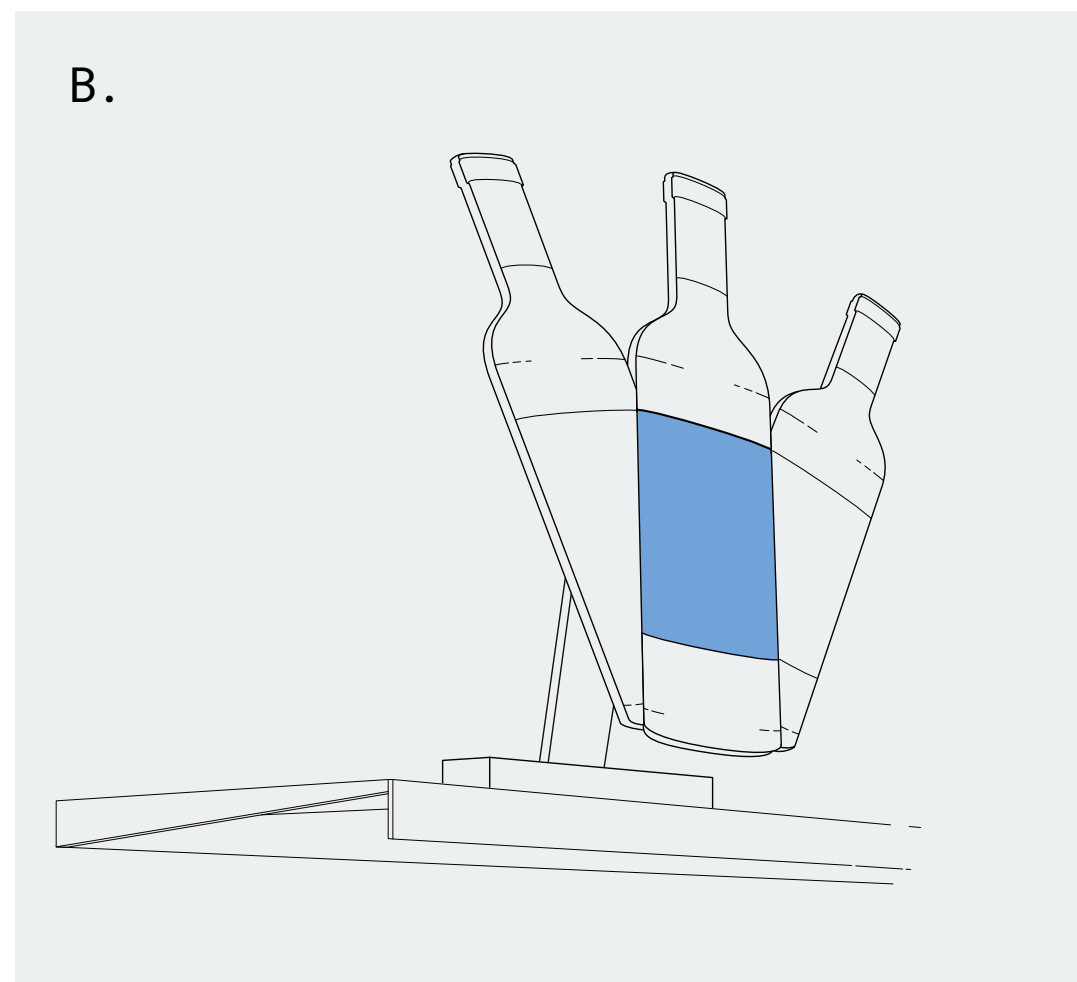
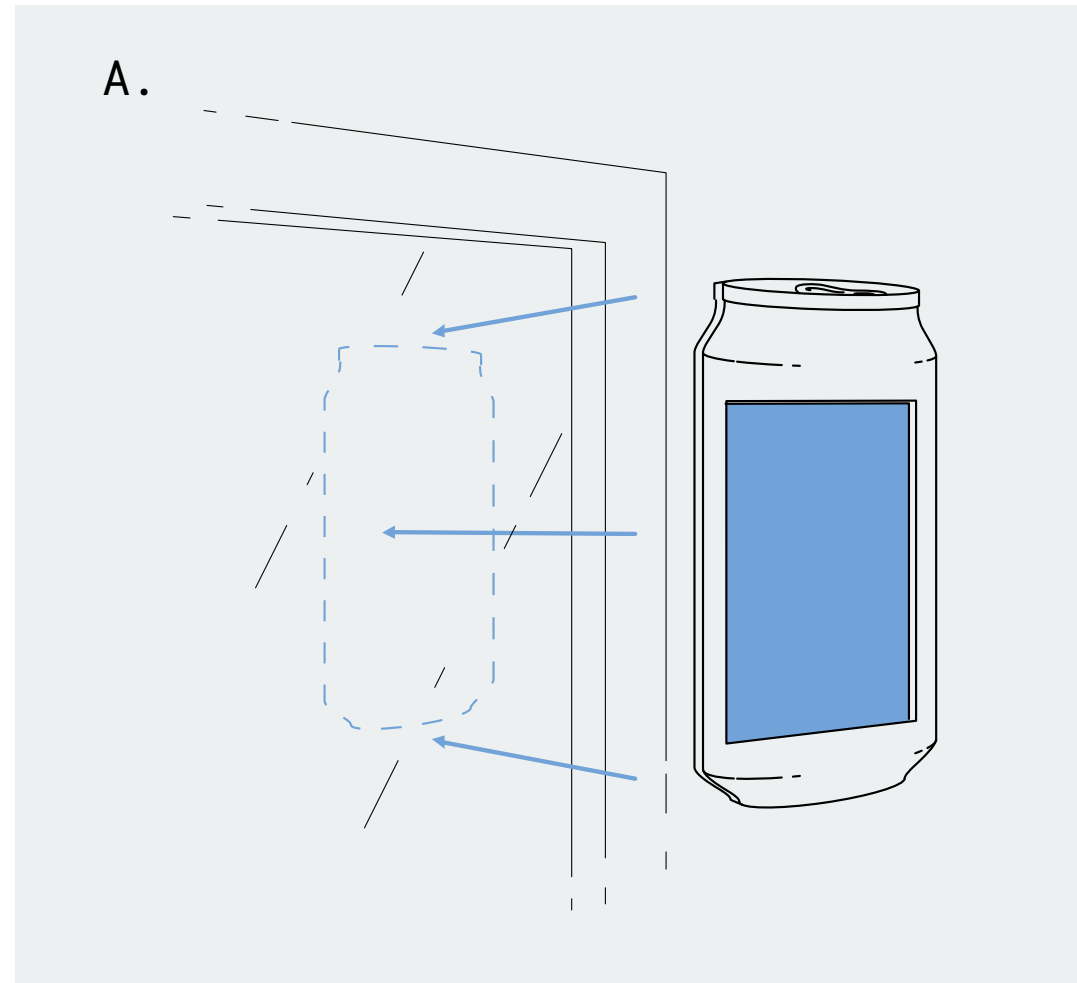


Dynamic QR-code



Speaker

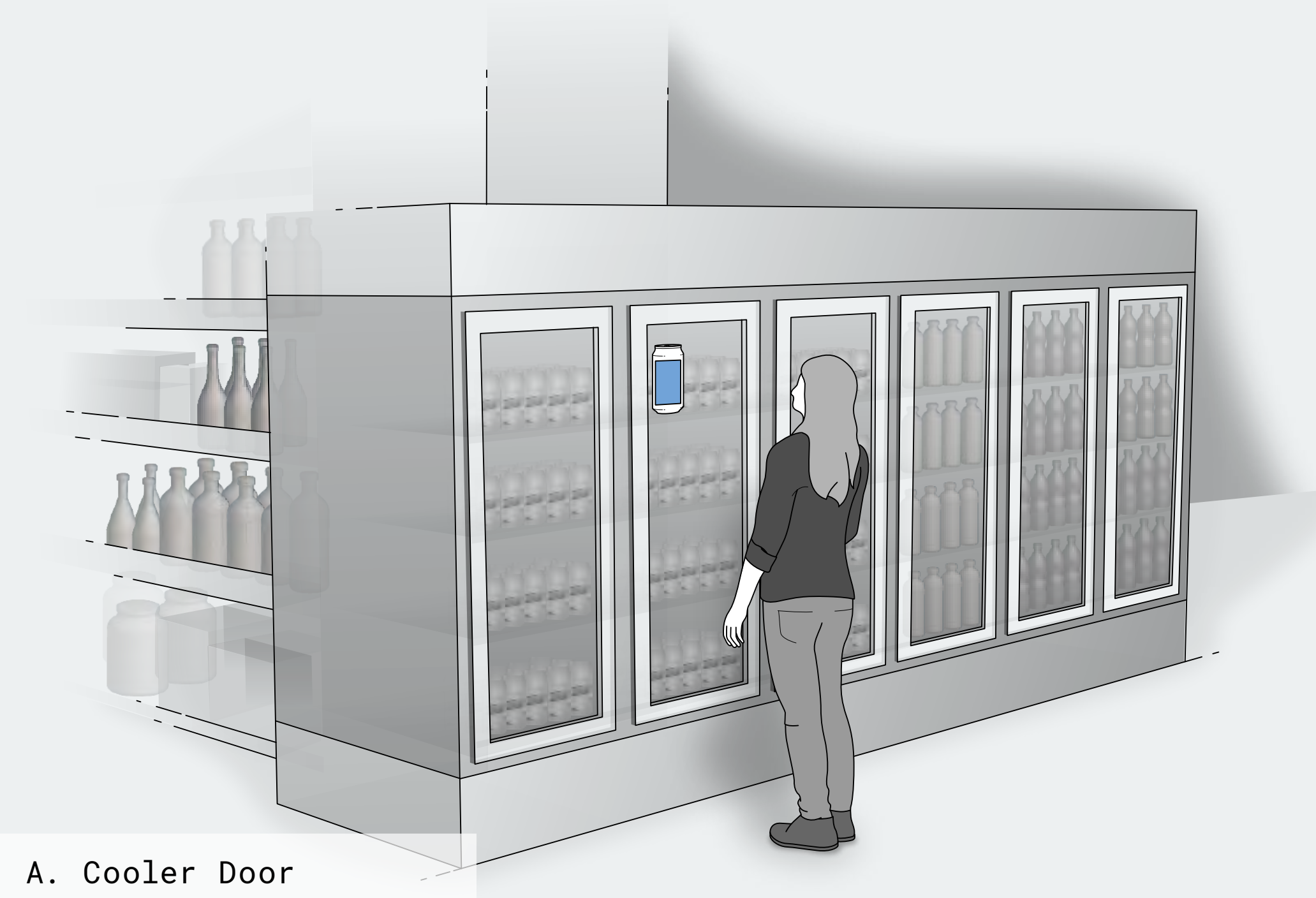




A. Cooler Door
B. Endcap
C. Tabletop
D. On-Wall
E. Display Case

F. Embedded POP
G. In-Aisle
H. Countertop
I. Shelf-Edge
J. Product Showcase

Hourglass Use Cases



A. Cooler Door



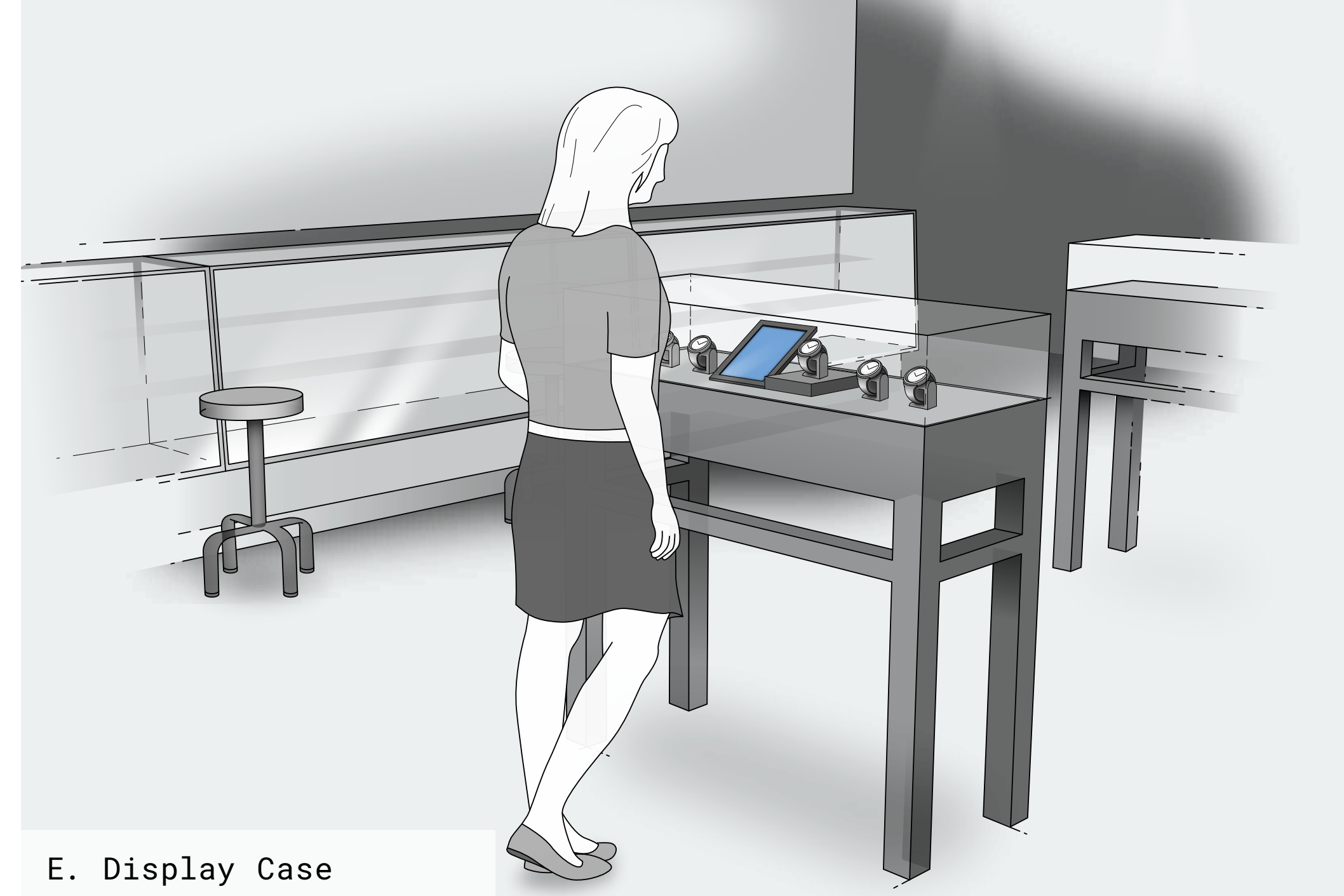
C. Tabletop



B. Endcap



D. On-Wall



E. Display Case



F. Embedded POP



G. In-Aisle



I. Shelf-Edge



H. Countertop



J. Product Showcase